

**Mapping UG Revised G1 & G2 and LOs into Course
Fall 2016**

Goals/Objectives	Introduced /Reinforced in Course/s	Mastered in Course/s	Measured In Course
UG Goal 1: Our students are able to communicate effectively, both orally and in writing, in a business context so they are prepared for a successful career in business (mission-related).			
Objective 1.1: Our students can communicate effectively by giving a presentation in one-on-one and/or one-to-many (supported with technology such as PowerPoint) that meets professional expectations for delivery, use of visual aids, and organization.	MGT 2000, MKT 2100, MKT 3200, RPS 2050, RPS2100, ECON3700, FIN3100, FINP4700	MGT 4600 RPS 4500 RPS 4000	MGT 4600
Objective 1.2: Our students can communicate effectively via individual essays, short papers, business proposals, project reports, etc., that meet professional expectations for organization, spelling, grammar, general and business vocabulary use, and use of citations.	MGT 2000, MKT 2100, MKT 3160, MGT 3550, MGT 3060, MGT 3090, RPS 2050 RPS2100, ECON3700, FIN3100, FINP4700	MGT 4600 RPS 4100 RPS 4500	MGT 4600

Goals/Objectives	Introduced/Reinforced in Course/s	Mastered in Course/s	Measured In Course
UG Goal 2: Our students are aware of issues of ethics and social responsibility (including sustainability) in business settings and understand how the main actors of the business environment can behave in a socially responsible and ethical manner (vision-related).			
Objective 2.1: Our students can identify potential problems related to ethical and socially responsibility issues (including sustainability) in a standard business situation.	LAW 2010/2510, MKT 2100 MGT 2000, ACCT 3700, ACCT 4110, ECON3700, FIN3100, FIN4350, FINP3600, FINP4700	MGT 3550	MGT 3550
Objective 2.2: Our students can provide policy recommendations of improvement to businesses that did not act in a socially responsible and ethical manner.	LAW 2010/2510, MKT 2100 MGT 2000, ACCT 3700, ACCT 4110, ECON3700, FIN3100, FIN4350, FINP3600, FINP4700	MGT 3550	MGT 3550

**Mapping UG Revised G3 & G4 and LOs into Course
Spring 2017**

Goals/Objectives	Introduced /Reinforced in Course/s	Mastered in Course/s	Assesse In Course
UG Goal 3: Decision Making. Our students are able to apply quantitative measures and analytical skills to make effective business decisions (core values).			
Objective 3.1: Our students will demonstrate an ability to apply analytical skills to solve business problems.	ACCT 2110 (I) ACCT 2120 (R) ECON 2100 (I) ECON 2110 (I, R) ECON 2020 (I) FIN 3200 (I, R)	MGT 4310	MGT 4310
Objective 3.2: Our students will effectively apply learned quantitative methods to reach appropriate business decisions.	ACCT 2110 (I) ACCT 2120 (R) ECON 2100 (I) ECON 2110 (I, R) ECON 2020 (I) FIN 3200 (I, R)	MGT 4310	MGT 4310

Goals/Objectives	Introduced/Reinforced in Course/s	Mastered in Course/s	Measured in Course
UG Goal 4: Group Work. Our students learn to work in groups to be prepared for a successful career in business (mission-related).			
Objective 4.1: Our students actively participate in group projects.	MGT 3550 (I)	MGT 4600 (R, M)	MGT 4600
Objective 4.2: Our students apply basic interpersonal skills (e.g., collaboration, cooperation) in working with diverse teams.	MGT 3550 (I)	MGT 4600 (R, M)	MGT 4600